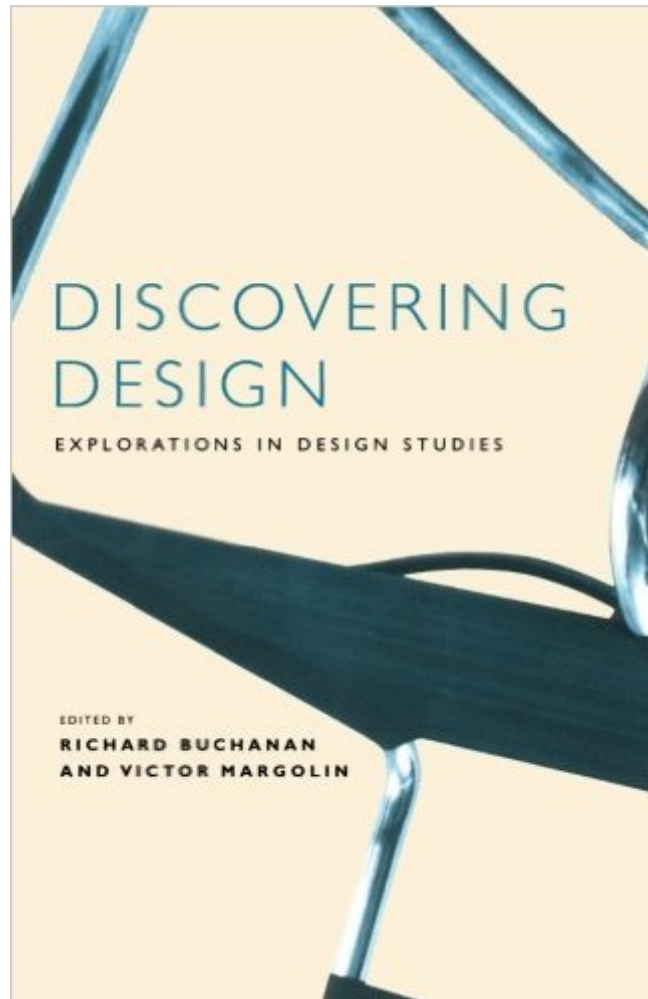


The book was found

Discovering Design: Explorations In Design Studies



Synopsis

Discovering Design reflects the growing recognition that the design of the everyday world deserves attention not only as a professional practice but as a subject of social, cultural, and philosophic investigation. Victor Margolin, cofounder and an editor of the journal *Design Issues*, and Richard Buchanan, also an editor of the journal, bring together eleven essays by scholars in fields ranging from psychology, sociology, and political theory to technology studies, rhetoric, and philosophy. The essayists share the editors' concern, first made clear in Margolin's *Design Discourse: History, Theory, Criticism*, with the development of design studies as a field of interdisciplinary research. The contributors (Gianfranco Zaccai, Albert Borgmann, Richard Buchanan, Augusto Morello, Tufan Orel, Nigel Cross, Victor Margolin, Langdon Winner, Carl Mitcham, Tony Fry, and Ezio Manzini) focus on three broad themes that form a sequence of fundamental issues: how to shape design as a subject matter, how to distinguish the activity of designing in the complex world of action, and how to address the basic questions of value and responsibility that persistently arise in the discussion and practice of design. The editors' introduction provides a useful overview of these questions and offers a multidisciplinary framework for design studies. The essays discuss such topics as the relation of aesthetics to technology, the place of design in social action, the role of the consumer in design decisions, and the need for ethical practice in contemporary design. Manzini's concluding essay shows how the issue of ethics should connect responsible behavior to decisions made every day in the manufacture of objects.

Book Information

Paperback: 254 pages

Publisher: University Of Chicago Press; 1 edition (April 15, 1995)

Language: English

ISBN-10: 0226078159

ISBN-13: 978-0226078151

Product Dimensions: 5.5 x 0.8 x 8.5 inches

Shipping Weight: 15.2 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars Â Â See all reviews Â (3 customer reviews)

Best Sellers Rank: #542,861 in Books (See Top 100 in Books) #55 in Â Books > Engineering & Transportation > Engineering > Design #95 in Â Books > Arts & Photography > Graphic Design > Commercial > Advertising #280 in Â Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Industrial Design

Customer Reviews

Very good. The best book i've ever read to define the profession in the 21th century. Good recommendation for students and professionals of product design. The reading is heavy - that kind of reading that you can spend some time in only one page.

Design is a topic of social, cultural, and philosophical investigation. This book presents several essays by many contemporary philosophers of design, with a good mix between highly academic rhetoric and slightly more informal writings. Not light reading, but highly enlightening.

Design is a topic of social, cultural, and philosophical investigation. This book presents several essays by many contemporary philosophers of design, with a good mix between highly academic rhetoric and slightly more informal writings. Not light reading, but highly enlightening.

[Download to continue reading...](#)

Discovering Design: Explorations in Design Studies Sound (Discovering Science) (Discovering Science) Discovering Genesis: Content, Interpretation, Reception (Discovering Biblical Texts (DBT)) Acrylic Color Explorations: Painting Techniques for Expressing Your Artistic Voice Fizz, Bubble & Flash!: Element Explorations & Atom Adventures for Hands-On Science Fun! (Williamson Kids Can! Series) Dust Bound for Heaven: Explorations in the Theology of Thomas Aquinas African American Foodways: Explorations of History and Culture (The Food Series) Explorations: Conducting Empirical Research in Canadian Political Science Word Sorts and More: Sound, Pattern, and Meaning Explorations K-3 (Solving Problems in Teaching of Literacy) Hacking the Atom: Explorations in Nuclear Research (Volume 1) One River: Explorations And Discoveries In The Rain Forest Explorations in Basic Biology (12th Edition) Hands-On Bible Explorations: 52 Fun Activities for Christian Learning Your Introduction to Education: Explorations in Teaching (2nd Edition) Abstract Explorations in Acrylic Painting: Fun, Creative and Innovative Techniques Acrylic Painting with Passion: Explorations for Creating Art that Nourishes the Soul Brand/Story: Cases and Explorations in Fashion Branding The Taxation of Petroleum and Minerals: Principles, Problems and Practice (Routledge Explorations in Environmental Economics) All Shall Be Well: Explorations in Universal Salvation and Christian Theology, from Origen to Moltmann Computational Explorations in Cognitive Neuroscience: Understanding the Mind by Simulating the Brain

[Dmca](#)